

GOOD JEANS GUIDE

Brand	M e n	W o m en	K i d s	Fibres used in jeans & origin (estimates for 2011)	Amount organic cotton (kbA) of total cotton input	Production of yarn & textiles	СМТ	Environmental certificates: % of jeans certified	Member- ships	Price in Euro	Online Shops
manomama	Χ	Χ	Χ	85% Cotton (Turkey) 15% Merino wool (Bavaria)	100%	100% Germany	100% Germany	100% IVN ⁱ	IVN	140	www.manomam a.de
K.O.I - Kings of Indigo	Х	Х		Cotton (Turkey), Polyester (amount not specified)	Not specified	Italy, Turkey, Japan	100% Tunisia	GOTS, Global Recycling Standard (GRS) (amount not specified)	Plan 2012: FWF	100- 240	www.kingsofindi go.com (> 07/2012)
Nudie Jeans	Х	Х		90% Cotton (90% Turkey, 10% India), 8% Recycled cotton, 2% Polyester	40% Spring/ Sum12; 100% Fall/ Winter12	67% Turkey, 32% Italy, 1% Japan	100% Italy	GOTS: 40% (Spring/ Sum12) & 90% (Fall/Winter 12) ⁱⁱ	FWF, Textile Exchange	100- 300	http://shop.nudie jeans.com/
kuyichi	Х	Х		96% Organic Cotton (90% Turkey, 10% USA), 3% Organic Cotton blend ⁱⁱⁱ and 1% Lycra	100%	100% Turkey	65% Turkey, 35% Tunisia	80% GOTS, 20% Organic Exchange, GRS-scope certificate for the Recycled Polyester mix.	BSCI, Made By	100- 165	www.kuyichi.com /storelocator/
hessnatur	Х	Х	Χ	Cotton (Burkina Faso & Turkey)	100%	56% EU, 11% Turkey, 8% Peru	90% Turkey	100% hessnatur Standard (recommendable)	IVN, FWF	40 - 100	www.hessnatur. de
Pearls of Laja		Χ		98% Cotton (Turkey) 2% Elasthan	100%	60% Turkey, 40% Poland	100% Poland (since 1/2012)	100% GOTS	-	150- 200	www.fair- queen.de etc.
SEY – Premium Organic Jeans		Х		98% Cotton (Turkey) 2% Elasthan	100%	100% Turkey	100% Turkey ^{iv}	100% GOTS	Made By	130- 170	www.sey- fashion.com
Gebrueder Stitch	Х	X		Cotton (Turkey) (amount not specified)	>80%	70% Turkey, 28% Italy, 2% Japan	100% Austria	> 80% GOTS	-	250- 500	www.gebrueders titch.at/

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¹ Manufacturing not certified according to IVN

The GOTS certification is valid only for the fabric, not through the washing on all our items. Our Dry jeans have never been washed so they can be said to be GOTS certified through

iii with either Hemp, Tencel or Recycled Polyester

iv Plan for 4/ 2012: 100% Germany